



INTER-COMP-INNO

CONFERENCE

18-OCT-17 // RIGA

Conference is divided in three sessions: **INTER – COMP – INNO**

COMPetitiveness // 9:30-13:00 Room A

Main session is devoted to the competitiveness of SME's promoted by cooperation within different collaboration networks - clusters. Promotion of SME's competitiveness within different collaboration networks is affected by various policies, regional, industrial and specialization aspects as well as factors caused by global economic factors. Globalization spins the development trends in unnamed speed that makes competitiveness particularly challenging especially for the small and medium companies. How collaboration can help SME's to overcome these challenges will be the main focus of the session and panel discussion.

INTERnationalisation // 13:50 Room B

Companies' interaction with external markets is essential for development, export promotion and innovations, despite the size of the company. Cluster can offer various internationalization strategies with various degrees of the complexity. Content of the session will be focused on how the cluster organizations can match internationalization needs to the right instruments in order to promote SME's competitiveness. Various experiences from all over the Europe will be presented by guests and local cluster managers.

INNOvation // 13:50 Room A

Promotion of innovations is conducive to increase the business competitiveness. Implementation of cooperation projects between research and industry sectors is crucial for the creation of new products and technologies with higher added value. Competence Centers, promoted by the ERDF investments is the main policy instrument for innovation promotion in Latvia. How collaboration and transfer of knowledge between small, medium and large enterprises affects the development of new innovate products will be the main focus of the session. Audience will be introduced with the current research projects and its results within the eight competence centers of Latvia.

POP^{UP} Demo Center // 9:00 Room C

To show innovation in practice conference visitors will have opportunity to learn more about the latest innovations created within Latvian competence centers and clusters. POP^{UP} Demo Center concept will be presented for the first time and will gather large and small companies with latest innovation products to show.

AGENDA

Date and venue: 18/10/2017; RISEBA Architecture and media Centre H20 6; Durbe Street 4; Riga

Format: Presentations of projects, key-note speakers, moderated panel discussions.

Target audience: Cluster developers and managers, innovators, companies, national and regional public authorities, science & research organizations, business and industry associations.

Language: COMP - English (with synchronous audio translation in Latvian); INTER - English; INNO - Latvian (with synchronous audio translation in English)

Moderator: Oskars Priede for sessions COMP and INTER, Juris Steinbergs - for session INNO

Time	Content
	COMP Main session – Room A
9:00 – 9:30	Registration , Coffee & Snacks
9:30 – 9:40	Conference Opening Moderator: O. Priede
9:40 – 9:50	Welcome Arvils Ašeradens , Minister for Economics of the Republic of Latvia and the Deputy Prime Minister
9:50 – 10:30	Clusters as instrument to promote competitiveness of the region Dr. Christian Ketels , member of the Harvard Business School faculty at the Institute for Strategy and Competitiveness, Senior Research Fellow at the Stockholm School of Economics; President of TCI, and co-editor of the Competitiveness Review
10:30 – 10:50	Promotion of SME's competitiveness: Policy perspective TBC
10:50 – 11:20	Innovation and competitiveness Lotte Tisenkopfa – Iltnere, product creator, the founder of JSC. Madara Cosmetics
11:20 – 11:40	Coffee & Snacks
11:40 – 12:10	Internationalization for competitiveness of SME's – BSR Stars Innovation Express experience Dr. Kaspar Nielsen , Internationalisation Manager at Cluster Excellence Denmark
12:10-12:50	Panel discussion Participants: Dr. Christian Ketels; Kaspar Nielsen; Kaspars Bērziņš; TBC
12:50 – 13:50	Lunch

Parallel sessions	INTER Clusters session Room B	INNO Competence centers session Room A
13:50 – 14:00	Introduction to the INTERNationalisation session Moderator: O. Priede	Introduction to the INNOvation session Moderator: J. Steinbergs
14:00 – 14:20	Cluster as a tool to enter challenging markets Evija Pudāne, <i>Manager of CLEANTECH LATVIA cluster</i>	Smart Materials and Technologies Competence Centre: A. Lukašenoks Ltd. "PRIMEKSS" I.Vanaga Ltd. "SilvExpo"
14:20 – 14:40	International activities of Lublin Medicine Cluster <i>Ms Iwona Urban; Lublin Medicine Cluster</i>	Pharmacy, Biomedicine and Medical Technology Competence Centre V. Liepiņš Ltd "Silvanols" U. Iltners JSC. "Madara Cosmetics"
14:40 – 15:00	Cross-sectoral cluster innovation	Information and communication technology Competence Centre R. Skaidiņš Ltd. "Tilde" N. Dorbe Ltd. "SQUALIO cloud consulting"
15:00 – 15:20	Building cluster image in national and international level <i>Aiga Irmeja, Manager of Latvian IT cluster</i>	Smart Engineering, Transport and Energy Competence Centre J. Vilmanis Ltd. "UAVFACTORY" J. Eriņa Ltd. "RTU Energy" M. Zubačs Ltd. "Intelligent engineering, transport and energy Competence center"
15:20 – 15:40	Coffee & Snacks	
15:40 – 16:00	Cluster and international research projects	Electric and Optical Industry Competence Centre K. Osmanis JSC "HansaMatrix" D. Krūze Ltd. "Aerones"
16:00 – 16:20	Transnational cluster platforms	Mechanical Engineering Competence Centre R. Dlohi Ltd. "Peruza"; J. Virbulis Ltd. "KEPP EU"
16:20 – 16:40	Panel discussions <i>All cluster session speakers</i>	Latvian Food Sector Competence Centre A.Krauklis Ltd "Kronis" E. Ence Ltd. "Milzu"
16:40 – 17:00		Forestry Competence Centre K. Stankus Ltd. "Latvijas Finieris" K. Zīverts Ltd. "Marko Kea", Ltd. "4 Plus",

		Ltd. "Amber Wood", Ltd. "Jaunzeltiņi".
17:00 – 17:15	Sum up	Sum up



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See you soon!

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